

A woman with long, straight red hair is sitting on a dark blue upholstered sofa in a bright, sunlit cafe. She is wearing a grey textured blazer over a teal turtleneck sweater and dark pants. She is looking down at a smartphone in her hands. To her right, on a light-colored wooden table, sits a dark purple mug of coffee with a spoon and some toppings. The background features large windows with white frames, through which trees and a bright outdoor scene are visible. The overall atmosphere is warm and cozy.

SIT & HEAT LOOKBOOK

*17-10-2008

The idea Sit & Heat was born

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Sit & Heat B.V.
Transistorweg 7G
6534 AT Nijmegen
The Netherlands

sit & heat.

INTRODUCTION

“Sit & Heat is a result of the problem of current patio heaters which cost a lot of energy and money. I have given this problem a lot of thoughts. How can you heat the users of a terrace, without wasting too much heat? Finally, I discovered an easy solution would be the best one: heated cushions. The unique thing about Sit & Heat is the combination of energy saving and more comfort. Energy is no longer lost, as users isolate heat as soon as they sit down on the cushion. It means, you don’t only save energy, but create comfort at the same time.”

Jorg Rijkschroeff

Founder - Sit & Heat



HOSPITALITY



PLEASANT WARMTH

Heating the back ensures an experience of overall warmth.



SALES INCREASE

Hourly consumption is less than €0,01.



ENVIRONMENTAL FRIENDLY

Heats up the body, not the surrounding area.

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save
up to
95%

* = in comparison to conventional heating systems

HOW ENVIRONMENTAL FRIENDLY IS THIS?

The hourly consumption of your seat is less than €0,01 and switches off automatically.



DETERMINE YOURSELF

Each guest can control the warmth himself/herself by turning it up, down or off.

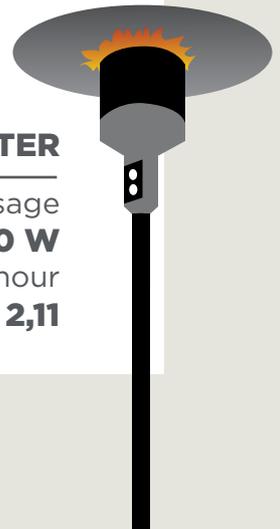


SIT & HEAT

Usage
40 W
Costs per hour
€ 0,01

GASHEATER

Usage
12.000 W
Costs per hour
€ 2,11



ENJOYING YOUR WARM SEAT?

Make more use of your terrace throughout the year!

'My guests have an extra reason to come back. The terrace is also full in the winter.'

Nicky Maas
De Blonde Pater - Nijmegen

CUSTOM MADE

Customized for any terrace.
Determine your own colour,
logo's and sizes.

POWER?



BENCHES

The cushions are connected to the mains current through a transformer. Simple plug-in.



CHAIRS

Do you have chairs?
These are powered by a battery.



SIGN UP YOUR TERRACE!

Let people know that you use comfortable and energy efficient terrace heating. Sign-up your terrace on our website.





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SIT & HEAT DEPENDANCE - BREDA



SIT & HEAT DE KOPEREN VIS - MONNICKENDAM



de
Koperen Vis
Eten Drinken Uitgaan
Zaalverhuur

9

de Koperen Vis

SIT & HEAT DE KOPEREN VIS - MONNICKENDAM





1 0 0 %
CUSTOM
MADE





SIT & HEAT FRESCA - NIJMEGEN









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Bosco - Amsterdam





18 Grand Cafe Groningen - Groningen



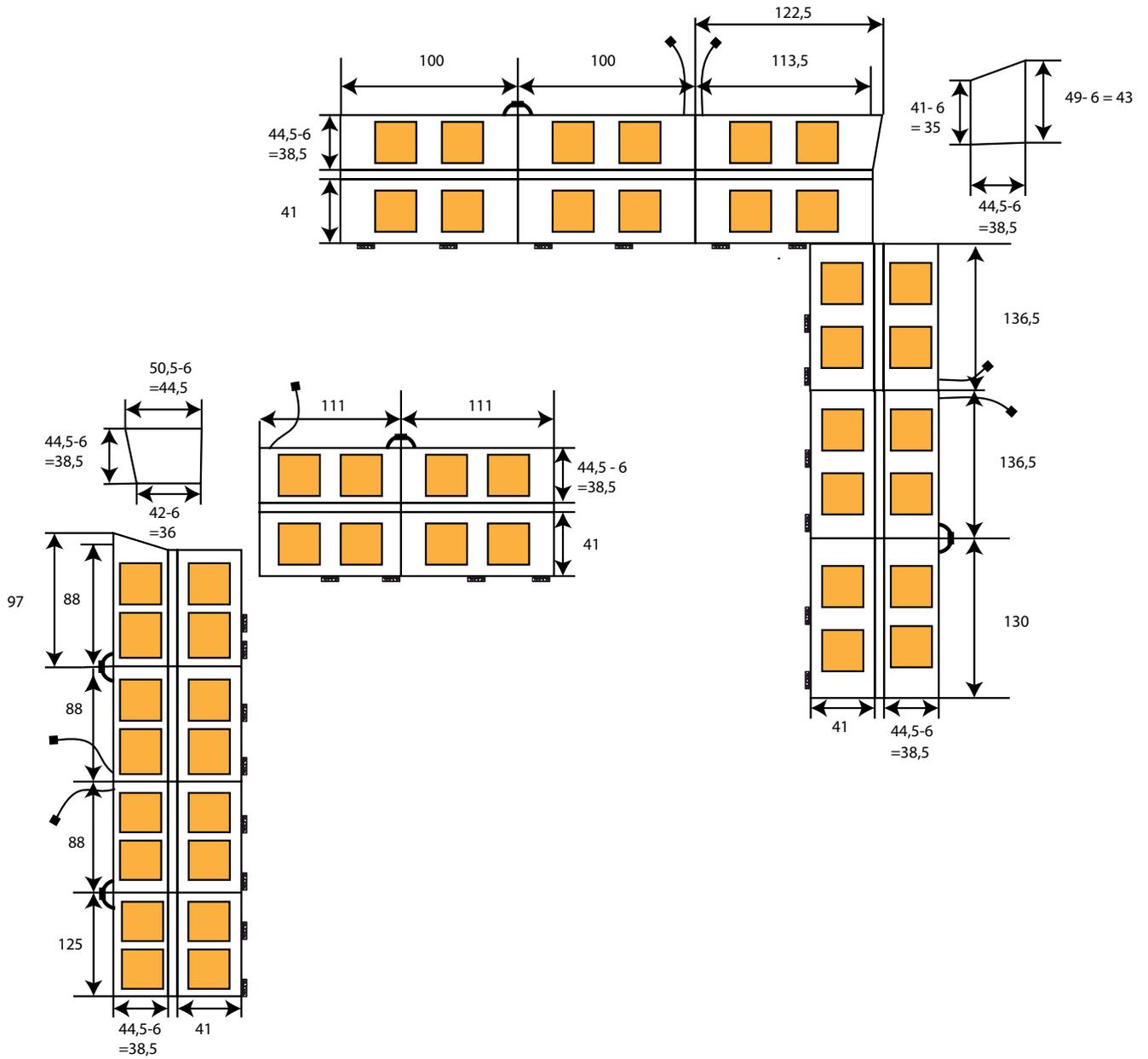
De Bieb - Den Haag













't paultje

OMER.
RESTAURANT & BAR

Brugge
Tripel

Heeeeey!
Bierste?

400+ Bieren
50+ Whiskley's





The Boundary Rooftop - London, UK

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SIT & HEAT HARRODS - LONDON, UK



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Biessels - Nijmegen



SIT & HEAT STENEN TOKO - DOMBURG



sit⁶heat.

SIT & HEAT GOESTING - VENRAY



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SIT & HEAT BOAT AMSTERDAM - AMSTERDAM





SIT & HEAT SPECIALS





SIT & HEAT GARDEN





“MY GUESTS LOVE SIT & HEAT AND HAVE AN EXTRA REASON TO VISIT.”

Nicky Maas - De Blonde Pater, Nijmegen

“Quality can be measured in various ways”, Nicky explains. “Important factors are: speed, employees, used materials and finally the product itself. It’s a search for the best quality at an attractive price”. Café De Blonde Pater is constantly improving and renewing. For this reason Café De Blonde Pater decided to use Sit & Heat instead of traditional terrace heating. All heaters have been removed. The café saves approximately 3.000 per year!

“Usually, our café is filled with people. The terrace is a logical extension, yet requires good heating in winter. Our heaters used to warm up and attract people. An enormous waste of energy”. Nowadays, only are guests are heated, not the entire room. “The reactions of our guests so far are fantastic, of course. When I told a guest about a hot bottom the other day, she immediately reacted; Seriously? COOOOL! People love this luxury feature, of course”.

COLOURS

We are more than happy to assist you by measuring the benches and looking into the possibilities. Of course your terrace should match the rest of your company. Therefore, you can determine the colours of the cushions yourself. A selection of the colours that are chosen the most is shown on the right page. In order to match your corporate identity we can embroider your logo on the cushions. The fabrics are developed for outdoor and professional use. The special water resistant after-treatment ensures that the fabric is protected from dirt, liquids or chlorinated water.

Sooty



Pumpkin



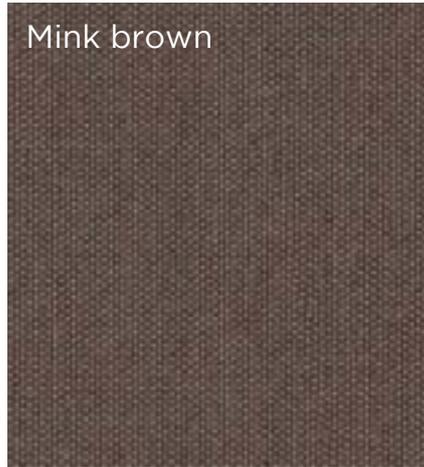
Blue storm



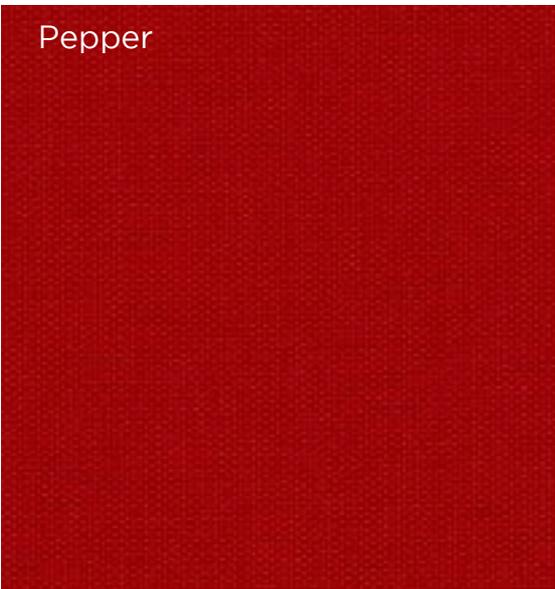
Granny



Mink brown



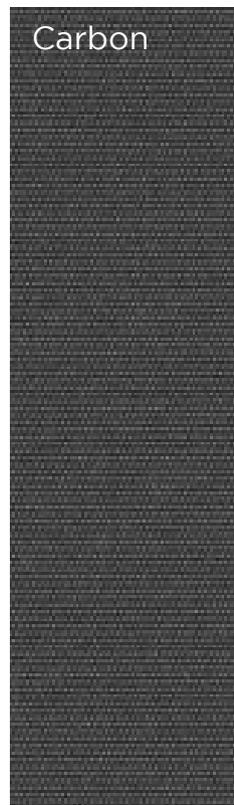
Pepper



Paprika



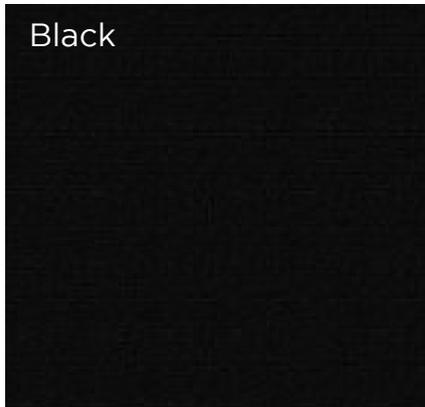
Carbon



Flanelle



Black



SPORTS



COMFORT

Your torso is heated through the back side of the seat.



COST SAVINGS

Uses less than € 0,01 per hour.



SUSTAINABILITY

Sit & Heat only heats the people and not the surroundings.



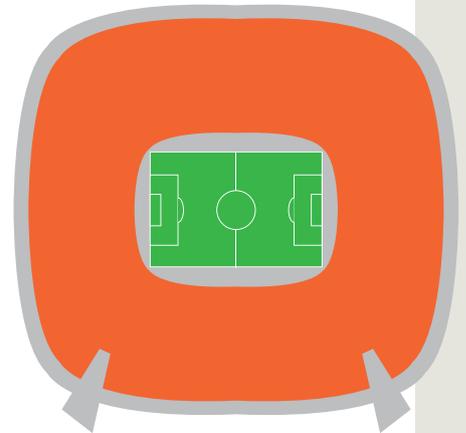
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Sit & Heat saves both energy and money. We are proud to show you the difference between the energy usage of heaters versus the energy usage of Sit & Heat.

Santiago Bernabéu Real Madrid

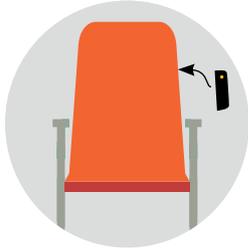
| | Heaters | Sit & Heat |
|----------------------------|-----------|------------|
| Installed capacity | 31.500 kW | 2.400 kW |
| Hourly energy costs | € 1.930 | € 300 |
| Hourly CO2 emission | 6400 kg | 1075 kg |

* Calculation Santiago Bernabéu based on 80.000 seats.



GET A HEAT WAVE IN YOUR STADIUM!

Cost effective stadium heating.



RETRO FIT

Sit & Heat can be built in almost any existing soft seat.



HEATED VIP SEATS

There is a wide range of heated VIP seats.



HEATED PLASTIC SEATS

Sit & Heat can be integrated in plastic seats. A warm experience for everyone in the stadium.

POWER?

Sit & Heat uses a custom assembled power unit designed to be plugged into a standard mains electricity socket. This item is commonly known as a transformer, it regulates the mains electrical power down to the power level required by Sit & Heat.

TENCATE

1 3







42



SIT & HEAT KATWIJK QUICKBOYS - KATWIJK









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SIT & HEAT VVV - VENLO





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HEATED PLASTIC SEATS

Sit & Heat can be integrated in plastic seats. Heated plastic seats are a solution for traditional stadium heaters, where a lot of heat is lost. Sit & Heat is an inexpensive investment since it saves both energy and money. The Sit & Heat plastic seats are weather and vandalism proof. To conclude, this environmentally friendly solution is a warm experience for everyone in the stadium.

sit & heat®



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“ALL 120 SEATS WERE SOLD IN NO TIME”

Bart van Kruistum | Chairman Business Club, Quick Boys

“The Business Club of Quick Boys is ‘the place to be’ on Saturdays during home matches of Quick Boys. The steady growth of new sponsors is a striking example of this fact. In order to extra facilitate these sponsors the Business Club decided amongst others to purchase heated business-seats. Initially, these sponsors were rather sceptical. After the first cold and bleak home match their scepticism turned into appreciation. All 120 seats were sold in less than no time. Next season the Business Club intends to purchase 40 extra seats.”

Many football clubs heat their spectators by means of gas- or electric heaters, in the roof of the stadium. It means a lot of heat is wasted. Quick Boys is the first football club in the Netherlands heating their Business Club members in a sustainable way, thanks to Sit & Heat heated seats. It saves 95% on energy, compared to traditional heaters. In view of all discussions on climate change, Business Club chairman Bart van Kruistum is extremely pleased with these savings.



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OFFICE CHAIRS

Temperature is subject of discussion in any office and might influence work performances. Especially in large spaces it is quite difficult to satisfy everybody. In order to avoid that employees are either too warm or too cold, the most effective solution is an individual source of heat. If all office chairs are fitted with Sit & Heat you can turn down central heating in winter. Each employee can control his or her warmth by means of a control button. This control button has three settings: low, average and high.





CHURCH

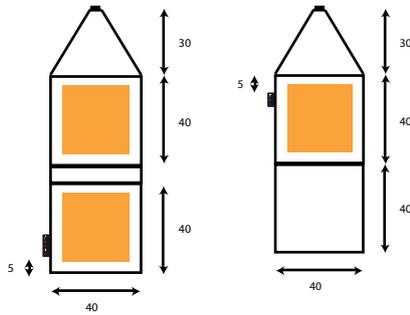
In spite of the fact that heating is switched on long before the Mass starts, churches are usually cold. Central heating of a church building involves extremely high energy costs, which might vary from €20.000 to sometimes €80.000 a year. Besides, central heating might damage its historical interior. Sit & Heat is a perfect solution for churches. Sit & Heat can be customized for existing benches. Churchgoers will enjoy a warm seat without having to heat the entire church.



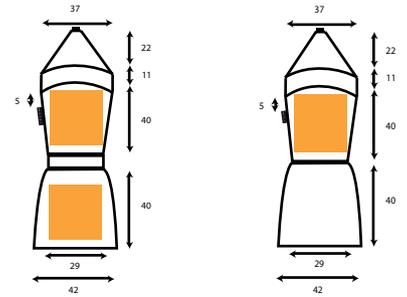
HOSPITALITY COLLECTION | CHAIRS



NIMMA



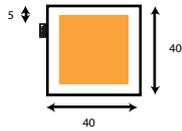
OSLO



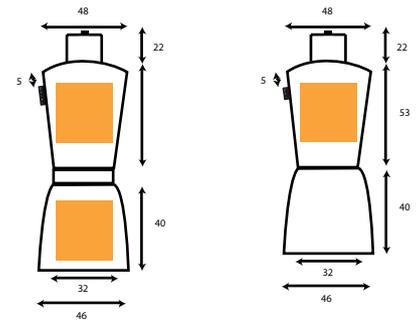
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MUNICH



PARIS



CUSTOM

Sit & Heat offers the option to design a customized cushion. The Custom Straight has square corners. The measurements and placement of the controller and battery can be chosen as desired. Also, a luxurious or basic version can be chosen.



BATTERY L



BATTERY M

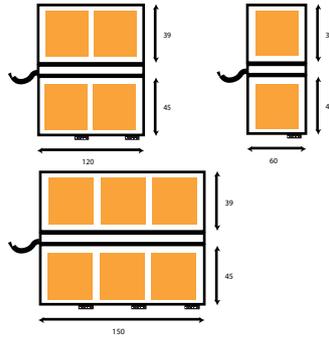


CHARGING CRATE

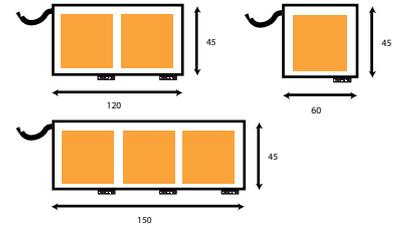
HOSPITALITY COLLECTION | LOUNGE



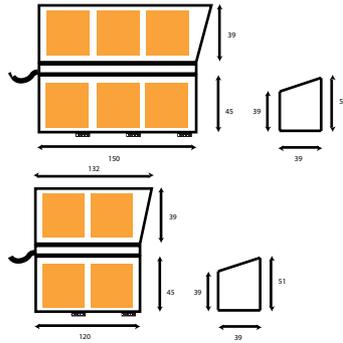
LOUNGE



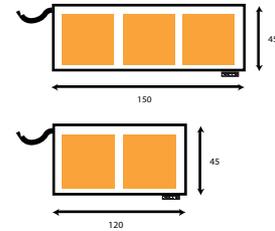
LOUNGE BOTTOM



CORNER LOUNGE



BOTTOM SIMPLE



BOTTOM CURVED

For seats that have a round shape there is the Bottom Curved. A maximum of three seats can be heated with this model. The cushion is available in Sunbrella or Sunol.



**TRANSFORMER
300**



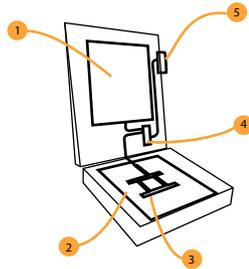
**TRANSFORMER
150**

STADIUM COLLECTION

UPHOLSTERY



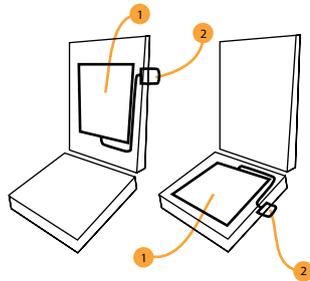
VIP kit



- 1: back heating
- 2: seat heating
- 3: sensor
- 4: PCB
- 5: user switch



Hospitality kit

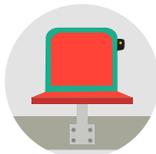


- 1: seat or back heating
- 2: user switch

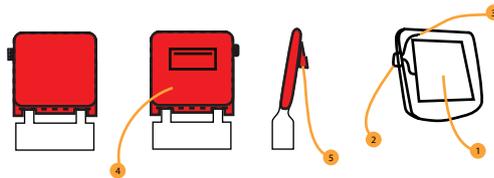


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COVERS

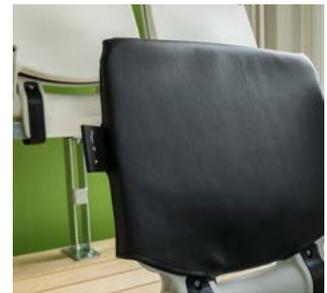


Tip up cover

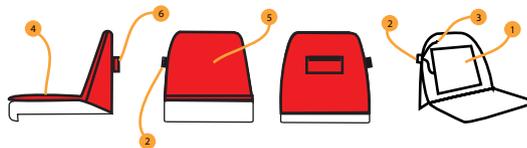


- 1: back heating
- 2: user switch
- 3: battery plug

- 4: back cover with heating
- 5: battery sleeve



Bucket cover



- 1: back heating
- 2: user switch
- 3: battery plug

- 4: bottom cushion
- 5: back with heating
- 6: battery sleeve

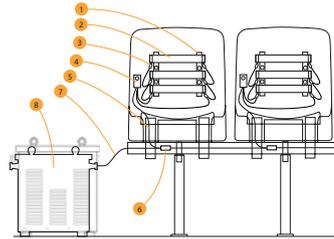


STADIUM COLLECTION

GENERAL ADMISSION



Plastic kit



- 1: fixing straps
- 2: carbon strips
- 3: internal wire loom
- 4: PCB
- 5: internal power wire
- 6: connector
- 7: external power wire
- 8: transformer



RETRO FIT



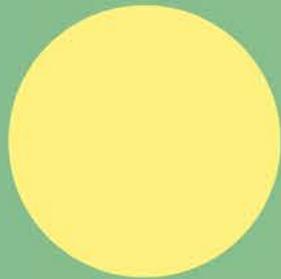
VIP/Hospitality kit

When upholstered seats are new and not to be replaced yet. It is possible to retro fit the VIP seats with the Sit & Heat VIP or Hospitality kit. These seats can be powered with a transformer or with a battery pack.



OUR VISION

The journey of Sit & Heat started in 2008 when Jorg Rijkschroeff started developing his idea; energy efficient terrace heating in the shape of a cushion. After having designed the first prototype, Sit & Heat has taken many steps. It is our goal to provide half the world with Sit & Heat by replacing traditional, environmentally unfriendly heaters. Earth is our most precious possession and we would like to do everything we can to extend her age, so that future generations can also enjoy life to the fullest. Would you like to help us achieve our goal? Contact us!



SIT & HEAT

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SIT & HEAT VISION



WWW.SITANDHEAT.COM